

EXPLORE CHINA'S BUSINESS LANDSCAPE



We invite you to an **exclusive business trip** to **China** from **12th to 24th October 2025**. This is a unique opportunity to explore new markets, gain valuable insights and connect with like-minded entrepreneurs.

City Business Visits: **Shanghai, Yiwu, Guangzhou**

ITINERARY HIGHLIGHTS

- Business Association Engagements
- Customer Centric Company/Factory Visits
- Exposure To Guangzhou Wholesale Markets
- Exposure To Foshan Ceramics And Furniture Wholesale Markets
- Cultural Experience And Sightseeing
- Leisure Shopping And Entertainment

Cost Per Person Sharing

USD 3980

Cost Per Person Single

USD 4960

Contact your relationship manager for more information/call us on **+254720797608**

12TH TO 24TH OCTOBER 2025 NCBA CHINA TRIP

FREQUENTLY ASKED QUESTIONS (FAQs)

Q What is the purpose of the trip?

A The trip is designed to expose our SME and Commercial clients to China's global trade ecosystems, including Sourcing & manufacturing opportunities, innovation & automation in business operations, international partnerships & supplier networks and insights into global best practices for supply chains and digital commerce.

Q Which cities will we visit and why?

A **Shanghai** is a leader in e-commerce and tech-driven supply chains. Kenyan enterprises can learn about innovative logistics, payment systems, and retail models and bring back insights to improve their own businesses.

Yiwu's, centralized location in China and its well-developed logistics infrastructure makes it convenient for businesses to source products and arrange for their transportation and shipping.

Guangzhou is the 3rd largest city in China and is a thriving commercial centre. Its proximity to Hong Kong makes it strategic and is vibrant for wholesale markets.

Canton Fair: The Canton Fair, held in Guangzhou, is one of the largest and most comprehensive trade fairs in China and the world.

Q Which industries will be covered by this trip?

A Industries will include machinery, vehicles & spares, FMCG, Electronics, Electricals, Beauty & Cosmetics, Furniture & Interior décor, Construction & Building Materials, Textile, Clothing & Leather products.

Q What is the cost of the trip?

A \$ 3,980 per person sharing and \$ 4,960 per person on a single room and travelling on economy class. The cost for business class package will be shared upon request.

Q How can I sign up for the trip?

A You can sign up for the trip through your Relationship Manager or by visiting the nearest branch, filling up a trip registration form and making a deposit of \$ 1,000.

Q Can I get a bank loan to finance this trip?

A Contact your Relationship Manager or visit your nearest branch for any financing to support your business needs during this trip.

Q When is the deadline for payment?

A Deposit \$1,000 by 31st July 2025 to confirm participation and balance by 31st August 2025.

Q Who can I contact for more details about the trip?

A For further clarifications, contact your Relationship/Branch Manager or Collins Owiti; +254720797608 .